

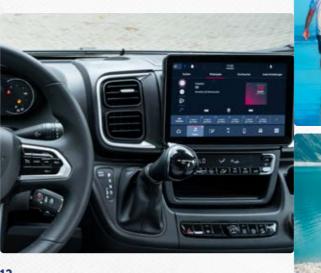
CONTENTS



MANUFACTURY



8 QUALITY



FEATURES



MODELS

36 NOVA









50 AVANTI

44 REGENT

MANUFACTORY FOR FREEDOM WITH MOTORHOMES







BUILT IN GERMANY, AT HOME ALL OVER THE WORLD

Welcome to Echzell! On the following pages, we will present the philosophy of a company that was established more than 30 years ago. Right from the start, we focused on one of the most precious goods our customers possess: their leisure time!













EVOLUTION

OF TRADITION

WHAT STARTED MORE THAN 30 YEARS AGO as a small van conversion business has developed into a major company when it comes to quality.

LA STRADA is now a byword for motorhomes of superior quality and for expertise in the reliable realisation of practically feasible innovations. **LA STRADA** has always been associated with solid and elegant motorhomes and manufacturing methods; this applies as much today as it did right at the beginning!

At LA STRADA, we don't merely rely on mass-produced technology but utilise its full potential! The technical backbone of our motorhomes are the base vehicles from renowned manufacturers. The interiors and features, however, are fully customised to suit your personal requirements.

QUALITY WHEREVER YOU ARE TRAVELLING

LIFESTYLE DESIGN IN LARGE VOLUMES!

Design, functionality and manual ability of the various crafts assure the know-how of the manufactory. At **LA STRADA** we build each vehicle as unique piece because each motorhome is personally marked by you. Quality down to the last detail!











TRADITION COUPLED WITH MAXIMUM INNOVATION

Owning a LA STRADA is not like owning a standard motorhome; LA STRADA owners make a statement! Regardless of how contemporary or classic the design of your individual vehicle will be, when you will hold the steering wheel of your new LA STRADA for the first time, you will feel the powerful impact of true motorhome manufacturing expertise!







ONLY ONE MOTORHOME MANUFACTORY
CAN OFFER YOU CUSTOMISED

FEATURES

COMPLETELY BESPOKE – CLEVERLY DESIGNED DOWN TO THE SMALLEST DETAIL



All of the details are worked out completely digitally before the data is passed on to our furniture construction department, where all elements are then cut and coded by high-precision and state-of-the-art CNC milling machines.













WHEELS THAT MEAN THE WORLD

The quality of a motorhome always depends on its construction. In this area, **LA STRADA** has gained maximum expertise over the years. The base vehicles and chassis we use are made by the well-established manufacturers Mercedes-Benz and Fiat.

A proven basis you can always trust in. Your new **LA STRADA** is therefore driven by technology manufactured in large volumes that guarantees reliability and world-wide service availability.

Regardless of whether you opt for a model with four-wheel drive or with conventional front or rear drive, you can always rely on tried-andtested technology.

TINTED FRAMED WINDOWS

Very contemporary: framed windows with flat tinted glass.

VARIOUS TECHNIC PACKAGES

to choose from.

COLOURS

Striking or understated: a choice of up to ten colours, depending on the model range.

ALLOY WHEELS

16" alloy wheels, special tyres and painted front bumper corners.

OPTIONAL LED DAY-TIME RUNNING LIGHTS

Elegant as well as safe.

la strada

AVANTI XL













NO COMPROMISES: PRECISION THAT WILL SAFELY KEEP YOU MOVING

Well-arranged and transparent. Important factors when it comes to the technical systems installed! The systems are structured in a way that is easy to understand and which allows service technicians to employ standard methods. Even the LA STRADA owner doesn't have to be a qualified mechanic to carry out simple routine checks and small maintenance jobs. A reassuring feeling on long-distance trips.

AMAZING SMALL SPACE!

The meticulous preparation of the interior space with high-performance well-fitting insulation is typical for LA STRADA.

We thereby ensure that the vehicle is not only excellently insulated but that also the driving vibrations and noises get reduced. A classic example of the "hidden" LA STRADA qualities.

Furthermore, the comfortable seats in a light-flooded interior offer space and well-being to all passengers enjoying a cosy breakfast, a small lunchtime snack or a stylish dinner together. Full-size beds that make it possible to get a good night's sleep in generously-sized sleeping berths are another sign of outstanding comfort, particularly if they are equipped with the special Froli Star spring system, as ours are.













OPTIMUM USE OF SPACE

The interior design calls for vision and expert knowledge. For LA STRADA, comfort means that all of the passengers can move freely and have enough privacy, preferably without having to modify the layout. The interior features must also meet contemporary standards with regard to comfort and user-friendliness. Of course, a well-laid-out interior also includes sufficient storage space all over the superstructure. Cleverly positioned cupboards, drawers, clothes rails, lockers and compartments therefore also increase the comfort level.



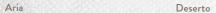
UPHOLSTERY

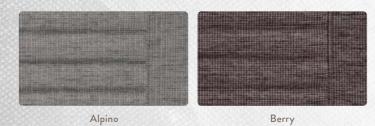
Comfortable, practical, durable, beautiful and easy to clean - our wide selection of fabric, half-leather and leather upholstery is bound to include your personal favourite. Travel in luxury with the optional **LA STRADA** comfort seats that feature pneumatic lumbar supports, leather padded cushions, seat heating and even seat ventilation system for leather covered seats.

UPHOLSTERY

STANDARD UPHOLSTERY







SPECIAL UPHOLSTERY



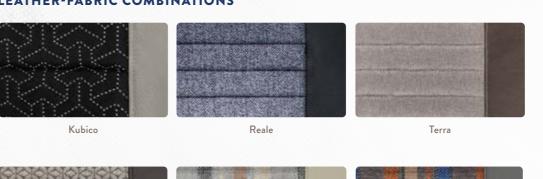
WE OFFER A WIDE CHOICE OF FURTHER COLOURING OF OUR TAPESTRY FABRICS – UNI OR BI-COLOURED ask your local la strada Dealer

LEATHER UPHOLSTERYOTHER NUMEROUS GENUINE LEATHER COLOURS AVAILABLE ask your la strada dealer





LEATHER-FABRIC COMBINATIONS







WOOD DÉCOR

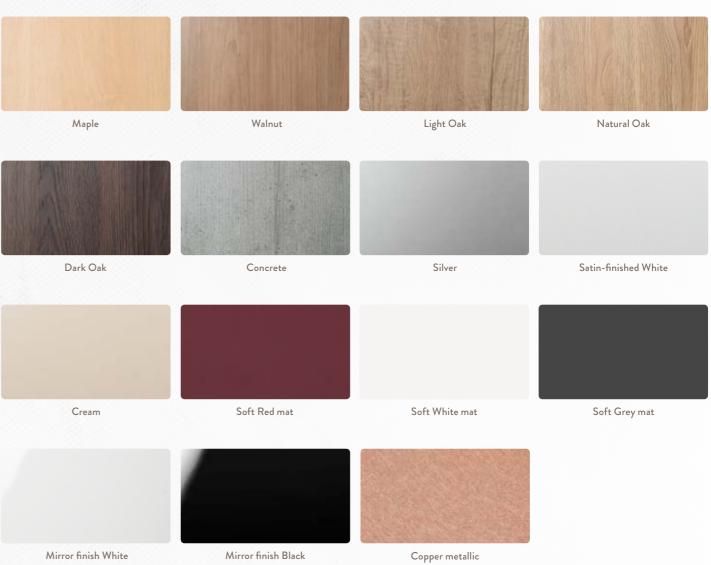
The furniture bodies are available in 10 wood finishes and the trap doors in 15. Which one of the countless combinations is the one for you? Check it out with our interior configurator.

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WOOD DÉCOR



TRAP DOORS





PAINTINGS

Understated and elegant or colourful and striking, iridescent metallic or subtle plain-coloured finish. The colour of your **LA STRADA** is up to you.

AVANTI MODELS





REGENT AND NOVA MODELS







WE HAVE THE RIGHT MODELS FOR ALL TYPES

WHICH LA STRADA TYPE ARE YOU?

LA STRADA STANDS FOR COMPACT, PERFECT QUALITY MOTORHOMES

However, ultimately, the requirements of our customers differ widely. Our three product ranges **AVANTI**, **REGENT** and **NOVA** reflect this variety of needs – according to your individual ideas!



The **NOVA** is our flagship model! Built on a Mercedes chassis, it combines the outstanding quality that is typical for this manufacturer with surprising, unparalleled spaciousness and comfort. The **REGENT** is our compact model on a Mercedes Sprinter base.

Perfect for two people who want to travel in style.

The **AVANTI** is our all-rounder, as it meets all potential requirements in terms of space, layout and flexibility. Various model versions and vehicle lengths cover the entire spectrum of individual needs.

PAGE 36

PAGE 44

PAGE 50







reddot winner 2020

DESIGN QUALITY WITH OUTSTANDING CONCEPTION.

When designing the GRP cabin of the new **NOVA**, the developers set special value on clear lines, preferably no disturbing locks, traps or handles.

Laborious internal hinges are mounted in the entrance door as well as in the outside trapdoors, modern push-to-open locks enable a clean overall exterior look. The outside trapdoors for the gas compartment and the one for the toilet cassette get unlocked through a press button located in the garage and in the entrance area.

The darkened windows are flush mounted in the exclusive appearance of the vehicle. Just as does a large rear window besides bringing light and air inside the superstructure. The awning is tight-fitted in the foreseen cavity of the GRP cabin.

The exterior design of the LA STRADA flagship definitely sets the standard!

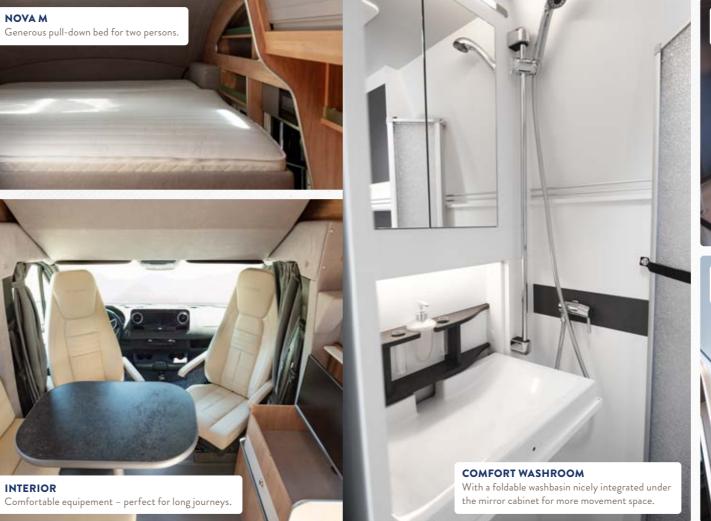






TRAVELLING IN A NOVA IS LIKE TRAVELLING IN A MOBILE LUXURY HOTEL

The NOVA combines clever design with inimitable comfort and the uncompromising LA STRADA quality in a very distinctive way. All of this on a Mercedes chassis; robustness and well-being are therefore guaranteed. Above all, the NOVA features all those little extras that make travelling a relaxed experience! Welcome home!







Isolated windows: 8

Length: 646 cm

Width: 215 cm

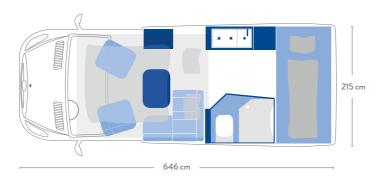
Height**: 306 cm

Wheelbase: 366 cm

M

£4 E 3

4 seats (with three-point seat belts)
3 berths



3-point safety belt seatings: 4
Gas hob: 2-flame piezo spark electrical ignition

Absorber AES fridge: 80 I Compressor fridge: 81 I optional Rear bed dimensions: 205 x 97 cm

Pull down bed: 205 x 140 cm

Tyres**: 235/65R16C
Real spare wheel: optional
Fresh water tank: 100 I / 30 I
Waste water tank: 95 I

Heating system Combi 6: 6.0 kW

Battery capacity: 100 gel Gas bottles: 2 x 11 kg

Payload: 900 kg Trailing load*: 2.5 t

Admis. total mass with trailer: 6.6 t / 6.0 t (optional)

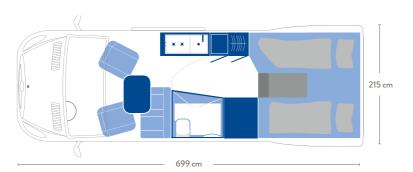
Mass when ready to drive***: 3,200 kg

Tech. admis. total mass when loaded: 4.1 t

EB

4

4 seats (with three-point seat belts)
2 berths



3-point safety belt seatings: 4

Gas hob: 2-flame piezo spark electrical ignition

Isolated windows: 6

Absorber AES fridge: 80 I

Compressor fridge: 81 l optional Single beds: 205 x 85 / 185 x 85 cm

Conversion single beds into double bed: 205 x 170 cm

Tyres**: 235/65R16C

Real spare wheel: optional

Fresh water tank: 100 I / 30 I

Waste water tank: 95 I

Heating system Combi 6: 6.0 kW

Battery capacity: 100 gel

Gas bottles: 2 x 11 kg

Length: 699 cm

Width: 215 cm

Height**: 306 cm

Wheelbase: 433 cm

Mass when ready to drive***: 3,300 kg

Tech. admis. total mass when loaded: 4.1 t

Payload: 800 kg

Trailing load*: 2.80 t

Admis. total mass with trailer: 6.9 t

* respect the total weight of vehicle and trailer as well as the engine version ** height of 4WD vehicle + 8,5cm, tyres 225/75R16C

*** reduced fresh water capacity of 30 litres for a drive operation with reduced weight

The water supply installation corresponds to at least the state of the technology 03/2009 (directive 2002/72 EG)

REGENT

REGENT

COMPACT CLASS LUXURY

REGENT

COMPACT AND COMFORTABLE

Comfort and travelling aren't necessarily incompatible. The LA STRADA REGENT S, which is only 5.93 metres long, proves it. Living comfort strictly optimised for two persons meets modern vehicle dynamics and digital assistance systems.









INTERIOR

Swivelling seats for a comfortable journey.













Fully automatic digital control of all important functions.













MORE INDIVIDUALITY **REGENT EB**

The popular LA STRADA layout with two single beds is now available within the **REGENT** product range. The new REGENT EB, with its 2,05 and 1,85 m long beds, offers maximum comfort even to tall travellers.

With a total length of 6,97m, the REGENT EB remains easy to handle and at the same time offers considerable storage space, fully built in the well-known high end LA STRADA quality



of shelves and drawers

* respect the total weight of vehicle and trailer as well as the engine version ** height of 4WD vehicle + 8,5 cm, tyres 225/75R16C

*** reduced fresh water capacity of 30 litres for a drive operation with reduced weight

The water supply installation corresponds to at least the state of the technology 03/2009 (directive 2002/72 EG)

Admis. total mass with trailer: 6.3 t / 7.0 t

AVANTI

THE ALL-ROUNDER

oborte of

AVANTI



AS VARIED AS YOUR REQUIREMENTS

From the AVANTI M, which is only 5.41 metres long, to the flagship vehicles AVANTI C, E, EB, F and HPLUS, which are 6.36 metres long, the nine models of the AVANTI collection meet a wide range of different requirements: small and agile, spacious and comfortable, for two or up to five persons. Depending on the model, they are equipped with a double floor, separate shower or a 138 litre fridge.



SEATS & BERTHS

LAYOUT

EQUIPMENT

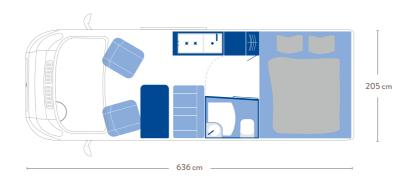
TECHNIC

DIMENSIONS

C

4 2+1

4 seats (with three-point seat belts)
2 berths (3rd bed/lounge seating optional)



3-point safety belt seatings: 4
Gas hob: 2-flame piezo spark electrical ignition
Isolated windows: 5 (Seitz Deluxe)
Absorber AES fridge: 80 I
Compressor fridge: 81 I optional

Absorber AES fridge: 80 I Waste water tank**: 9

Compressor fridge: 81 I optional Heating system Com

Rear bed dimensions: 197 x 145 cm Battery capacity: 100

3rd bed lounge seating: 185 x 60 cm Gas bottles: 2 x 11 kg

Tyres: 225/75R16C

Real spare wheel: optional

Fresh water tank: 100 I / 30 I

Waste water tank**: 90 I

Heating system Combi 4: 4.0 kW

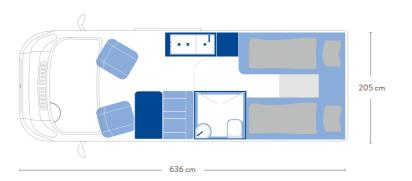
Battery capacity: 100 gel

Length: 636 cm
Width: 205 cm
Height: 289 cm
Wheelbase: 404 cm
Mass when ready to drive**: 3,000 kg
Tech. admis. total mass when loaded: 3,500 kg
Payload: 500 kg
Trailing load*: 2.25 t - 3.0 t
Admis. total mass with trailer: 5.75 t - 6.5 t

EB

4 2+1

4 seats (with three-point seat belts)
2 berths (3rd bed/lounge seating optional)



3-point safety belt seatings: 4
Gas hob: 2-flame piezo spark electrical ignition
Isolated windows: 5 (Seitz Deluxe)
Absorber AES fridge: 80 I
Compressor fridge: 81 I optional
Single beds: 185 x 80 cm / 195 x 80 cm
Conversion single beds into double bed:
185/195 x 197 cm
3rd bed lounge seating: 185 x 60 cm

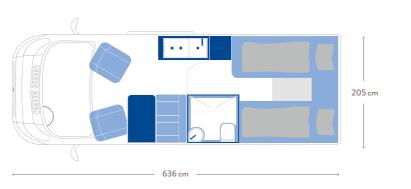
Tyres: 225/75R16C
Real spare wheel: optional
Fresh water tank: 100 I / 30 I
Waste water tank**: 90 I
Heating system Combi 4: 4.0 kW
Battery capacity: 100 gel
Gas bottles: 2 x 11 kg

Length: 636 cm
Width: 205 cm
Height: 289 cm
Wheelbase: 404 cm
Mass when ready to drive**: 3,000 kg
Tech. admis. total mass when loaded: 3,500 kg
Payload: 500 kg
Trailing load*: 2.25 t - 3.0 t
Admis. total mass with trailer: 5.75 t - 6.5 t

E

4 2+1

4 seats (with three-point seat belts)
2 berths (3rd bed/lounge seating optional)



3-point safety belt seatings: 4
Gas hob: 2-flame piezo spark electrical ignition Isolated windows: 5 (Seitz Deluxe)
Absorber AES fridge: 80 I
Compressor fridge: 81 I optional
Single beds: 185 x 80 cm / 195 x 80 cm
Conversion single beds into double bed: 185/195 x 197 cm

3rd bed lounge seating: 185 x 60 cm

Tyres: 225/75R16C

Real spare wheel: optional

Fresh water tank: 100 I /30 I

Waste water tank**: 90 I

Heating system Combi 4: 4.0 kW

Battery capacity: 100 gel

Gas bottles: 2 x 11 kg

Width: 205 cm
Height: 265 cm
Wheelbase: 404 cm
Mass when ready to drive**: 2,925 kg
Tech. admis. total mass when loaded: 3,500 kg
Payload: 575 kg
Trailing load*: 2.25 t - 3.0 t
Admis. total mass with trailer: 5.75 t - 6.5 t

Length: 636 cm

SEATS & BERTHS

LAYOUT

EQUIPMENT

TECHNIC

DIMENSIONS

Length: 636 cm

F

4 4+1

4 seats (with three-point seat belts)
4 berths (5th bed/lounge seating optional)



3-point safety belt seatings: 4
Gas hob: 2-flame piezo spark electrical ignition
Isolated windows: 5 (Seitz Deluxe)

Absorber AES fridge: 80 I Compressor fridge: 81 I optional Rear bed dimensions: 197 x 145 cm Pull down bed: 200 x 130 cm

5th bed lounge seating: 185 x 60 cm

Tyres: 225/75R16C

Real spare wheel: optional

Fresh water tank: 100 I / 30 I

Waste water tank**: 90 I

Heating system Combi 4: 4.0 kW

Battery capacity: 100 gel

Gas bottles: 2 x 11 kg

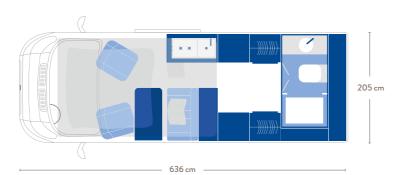
Width: 205 cm
Height: 289 cm
Wheelbase: 404 cm
Mass when ready to drive**: 3,050 kg
Tech. admis. total mass when loaded: 3,500 kg
Payload: 450 kg
Trailing load*: 2.25 t - 3.0 t

Admis. total mass with trailer: 5.75 t - 6.5 t

HPLUS

4 2+1

4 seats (with three-point seat belts)
2 berths (3rd bed/lounge seating optional)



3-point safety belt seatings: 4

Gas hob: 2-flame piezo spark electrical ignition Isolated windows: 2 (Seitz Deluxe) Absorber AES fridge: 133 I Compressor fridge: 133 I optional Pull down bed: 200 x 130 cm

3rd bed lounge seating: 185 x 60 cm

Tyres: 225/75R16C

Real spare wheel: optional

Fresh water tank: 100 I / 30 I

Waste water tank**: 90 I

Heating system Combi 4: 4.0 kW Battery capacity: 100 gel Gas bottles: 2 x 11 kg Length: 636 cm Width: 205 cm

Height: 289 cm Wheelbase: 404 cm

Mass when ready to drive**: 3,050 kg

Tech. admis. total mass when loaded: 3,500 kg

Payload: 450 kg

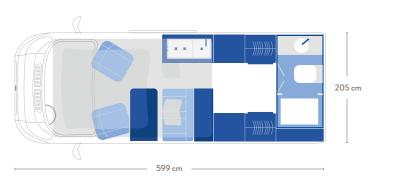
Trailing load*: 2.25 t - 3.0 t

Admis. total mass with trailer: 5.75 t - 6.5 t

H

4 2+1

4 seats (with three-point seat belts)
2 berths (3rd bed/lounge seating optional)



3-point safety belt seatings: 4

Gas hob: 2-flame piezo spark electrical ignition Isolated windows: 2 (Seitz Deluxe) Absorber AES fridge: 133 I

Compressor fridge: 133 l optional Pull down bed: 200 x 130 cm

3rd bed lounge seating: 185 x 60 cm

Tyres: 225/75R16C

Real spare wheel: optional Fresh water tank: 100 | / 30 |

Waste water tank**: 90 I

Heating system Combi 4: 4.0 kW

Battery capacity: 100 gel
Gas bottles: 2 x 11 kg

Length: 599 cm

Width: 205 cm

Height: 289 cm Wheelbase: 404 cm

Mass when ready to drive**: 2,980 kg

Tech. admis. total mass when loaded: 3,500 kg

Payload: 520 kg

Trailing load*: 2.25 t – 3.0 t

Admis. total mass with trailer: 5.75 t - 6.5 t

SEATS & BERTHS

LAYOUT

EQUIPMENT

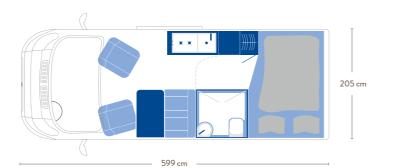
TECHNIC

DIMENSIONS

XL

4 2+1

4 seats (with three-point seat belts)
2 berths (3rd bed/lounge seating optional)



3-point safety belt seatings: 4

Gas hob: 2-flame piezo spark electrical ignition
Isolated windows: 5 (Seitz Deluxe)

Absorber AES fridge: 80 l Compressor fridge: 81 l optional Rear bed dimensions: 197 x 147/129 cm

3rd bed lounge seating: 185 x 60cm

Tyres: 225/75R16C

Real spare wheel: optional
Fresh water tank: 100 | / 30 |

Waste water tank**: 90 I

Heating system Combi 4: 4.0 kW

Battery capacity: 100 gel

Gas bottles: 2 x 11 kg

Length: 599 cm Width: 205 cm Height: 289 cm Wheelbase: 404 cm

Mass when ready to drive**: 2,940 kg

Tech. admis. total mass when loaded: 3,500 kg

Payload: 560 kg

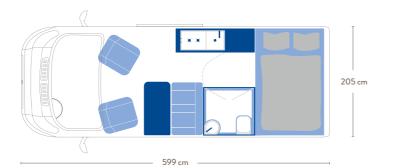
Trailing load*: 2.25 t – 3.0 t

Admis. total mass with trailer: 5.75 t - 6.5 t

L

4 2+

4 seats (with three-point seat belts)
2 berths (3rd bed/lounge seating optional)



3-point safety belt seatings: 4

Gas hob: 2-flame piezo spark electrical ignition

Isolated windows: 5 (Seitz Deluxe)

Absorber AES fridge: 80 I Compressor fridge: 81 I optional

Rear bed dimensions: 197 x 145cm

 3^{rd} bed lounge seating: 185×60 cm

Tyres: 225/75R16C

Real spare wheel: optional

Fresh water tank: 100 I / 30 I

Waste water tank**: 90 l

Heating system Combi 4: 4.0 kW

Battery capacity: 100 gel

Gas bottles: 2 x 11 kg

Length: 599 cm

Width: 205 cm

Height: 265 cm

Wheelbase: 404 cm

Mass when ready to drive**: 2,870 kg

Tech. admis. total mass when loaded: 3,500 kg

Payload: 630 kg

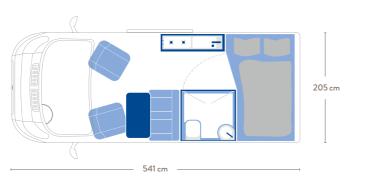
Trailing load*: 2.25 t - 3.0 t

Admis. total mass with trailer: 5.75 t - 6.5 t

M

4 2+1

4 seats (with three-point seat belts)
2 berths (3rd bed/lounge seating optional)



3-point safety belt seatings: 4

Gas hob: 2-flame piezo spark manual ignition

Isolated windows: 4 (Seitz Deluxe)

Compressor fridge: 50 I (standard)

Rear bed dimensions: 197 x 142/115 cm

3rd bed lounge seating: 185 x 50 cm

Tyres: 215/70R15C

Real spare wheel: optional

Fresh water tank: 100 | / 30 |

Waste water tank**: 75 |

Heating system Combi 4: 4.0 kW

Battery capacity: 100 gel

Gas bottles: 1 x 11 kg

Length: 541 cm

Width: 205 cm

Height: 265 cm Wheelbase: 345 cm

Mass when ready to drive**: 2,850 kg

Tech. admis. total mass when loaded: 3,500 kg

Payload: 650 kg

Trailing load*: 2.5 t

Admis. total mass with trailer: 6.0 t



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